Reg. No. : ...........................

Name : ...................................

## Second Semester B.B.A. Degree Examination, December 2021

### Career Related First Degree Programme Under CBCSS

### Group 2(b)

### BM 1221 : E-COMMERCE AND CYBER LAWS

### (2020 Admission Regular)

Time : 3 Hours

Max. Marks : 80

### SECTION – A

Very short answer type questions.(One word to maximum of **2** sentences). Answer **all** question Each question carries **1** mark.

1. What is M-commerce?

2. What is E-cash?

3. What is smart card?

4. What is cyber law?

5. What is credit card?

6. What is internet?

7. What is e-commerce?

8. What is HTML?

9. What is Fire wall?

10. What is cyber crime?

(10 × 1 = 10 Marks)

# SECTION – B

Short answer Questions.(Not to exceed one paragraph) Answer **any eight** questions. Each question carries **2** marks.

11. Discuss consumer oriented e-commerce?

12. Differentiate between data encryption and decryption.

13. Explain the demerits of using electronic mail.

14. Explain the importance of antivirus software.

15. What are the demerits of online shopping?

16. What is spoofing?

17. What are the advantages of E-commerce?

18. Explain the importance of e-business.

19. Explain the merits of internet banking.

20. What is electronic purse?

21. Explain cyber law.

22. Explain the concept of smart cards.

23. What is digital signature?

24. What is web browser?

25. What is HTTP?

26. Briefly explain VOIP.

**(8 × 2 = 16 Marks)**

# SECTION – C

Short Essay Questions.(Not to exceed **120** words). Answer **any six** questions. Each question carries **4** marks.

27. What is firewall? Explain its features.

28. What is E-branding? Discuss its importance.

29. Explain the security concerns in e-commerce.

30. Write a short note on cyber laws.

31. Discuss the use of social media for promotion of products.

32. What is e-banking with example?

33. Differentiate between e-commerce and e-marketing.

34. Explain the merits of electronic mail.

35. Discuss the importance of Electronic payment system.

36. Explain the components of E-business.

37. Explain any three popular search engines.

38. Explain the advantages of mobile banking.

**(6 × 4 = 24 Marks)**

## SECTION – D

Long Essay Questions. Answer **any two** questions. Each question carries 15 marks.

39. What is E-business? Explain the steps in building an e-business application.

40. Explain the scope of cyber law in India.

41. What is e-commerce? Explain the scope, function and limitations of e-commerce.

42. What is Electronic payment system? Explain the different types and characteristics of e-payment system required in e-commerce.

43. What is internet shopping? Explain its merits and demerits.

44. What are the different ways for advertising on the web? Explain with advantages and disadvantages.

**(2 × 15 = 30 Marks)**

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**M – 2688**

Reg. No. : .............................

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**Second Semester B.B.A. Degree Examination, December 2021.**

**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Foundation Course**

**BM 1221 – E–COMMERCE AND CYBER LAWS**

**(2017–2019 Admission)**

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer **all** questions in one or two sentences. Each questions carries **1** mark.

1. What is meant by internet protocol?

2. Expand WWW.

3. What is meant by E-Commerce?

4. What is meant by C2B?

5. What is internet banking?

6. What is E-Cash?

7. What you mean by website?

8. What is date encryption?

9. Expand VIRUS.

10. Who invented Hypertext Editor?

<div align="right">(10 × 1 = 10 Marks)</div>

## SECTION – B

II. Answer **any eight** questions not exceeding one paragraph. Each questions carries **2 marks**

11. Differentiate web browser and webpage.

12. Define search engine?

13. Define electronic mail.

14. What is meant by social media?

15. Define electronic fund transfer.

16. Define cyber law.

17. What you mean by cyber security?

18. Define IPR.

19. Define cybercrime.

20. Define firewall.

21. Define antivirus.

22. What you mean by antivirus software?

<div align="right">(8 × 2 = 16 Marks)</div>

## SECTION – C

III. Answer **any six** questions not exceeding one page. Each questions carries **4 marks**.

23. Explain the limitations of E- Commerce?

24. Discuss the functions of E-Commerce.

25. Explain the various types of web advertising formats.

26. List out the limitations of Traditional Payment System.

27. Explain in detail about credit card based electronic payment system.

28. Describe various types of virus.

29. Describe the advantages of credit card.

30. Explain the limitations of EFT.

31. Differentiate debit card and credit card.

**(6 × 4 = 24 Marks)**

## SECTION – D

IV. Answer **any two** questions not exceeding four pages. Each question carries **15** marks.

32. Explain the various ways to make a website attractive.

33. Define E-Commerce. What are the advantages and disadvantages of E-Commerce?

34. What types of electronic payment system are required in E-Commerce?

35. What is e-business and explain the various components of e-business?

**(2 × 15 = 30 Marks)**

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