

J – 2921

(Pages : 3)

Reg. No. :

Name :

Second Semester B.B.A. Degree Examination, May 2020

Career Related First Degree Programme Under CBCSS

Group 2 (b)

FOUNDATION COURSE : BM 1221 : E-COMMERCE AND CYBER LAWS

(2017 Admission Onwards)

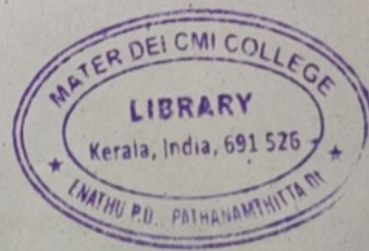
Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences. Each question carries **1** mark.

1. What you mean by internet?
2. Expand HTML.
3. Expand C2C.
4. What is internet shopping?
5. What is flowchart?
6. What is digital signature?
7. What is E business?
8. Expand ISP.



P.T.O.

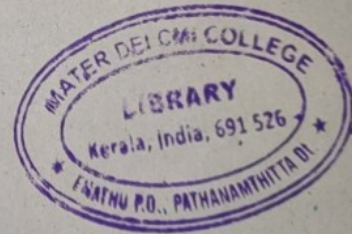
9. What is firewall?
10. What you mean by cybercrimes?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions not exceeding one paragraph. Each question carries 2 marks.

11. What is search engine optimisation?
12. Differentiate website and webpage.
13. Define WWW.
14. Define E-Commerce.
15. Define encryption.
16. Who are certificate authorities?
17. Explain cheque transaction protocol used in E-commerce.
18. Define electronic payment system.
19. Define e- business application.
20. Define decryption of data.
21. What you mean by e-cash?
22. Write any two examples of antivirus softwares.



(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions not exceeding one paragraph. Each questions carries **4** marks.

23. Explain the advantages of E-Commerce.
24. Explain the operations of E-Commerce.
25. Briefly explain the advantages of B2B.
26. Explain the various types of advertising on the internet.
27. Describe the benefits of electronic payment system.
28. Explain the benefits of firewall.
29. Explain the advantages of website.
30. Describe the advantages of debit card.
31. Explain the public policy issues in e-commerce.



(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions not exceeding **four** pages. Each question carries **15** marks.

32. Explain the applications of E-Commerce.
33. What you mean by E-Commerce. Explain the unique features and operations of E-Commerce.
34. What you mean by e-commerce models? Explain various e-commerce models.
35. What are the possible attacks in electronic payment system in E-Commerce Environment?

(2 × 15 = 30 Marks)