

Reg. No. : .....

Name : .....

**Third Semester B.B.A. Degree Examination, March 2022**  
**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Core Course**

**BM 1341 : BUSINESS ENVIRONMENT AND POLICY**

**(2019 & 2020 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Very short answer type questions. (one word to more of 2 sentences) Answer all questions. Each question carries 1 marks.

1. What is CSR?
2. What is External environment?
3. What is IMF?
4. What is Privatization?
5. What is IPR?
6. What is Social audit?
7. What is foreign trade?
8. What is Liberalization?

9. What is Unemployment?
10. What is Micro environment?

(10 × 1 = 10 Marks)

### SECTION – B

Short answer questions. (Not to exceed **one** paragraph) Answer any **eight** questions. **Each** question carries **2** marks.

11. What do you mean by New Industrial Policy?
12. What is technology transfer?
13. What is FERA?
14. What is GATT?
15. What is Indirect Tax?
16. State any four features of Business Environment.
17. What is corporate governance?
18. What is MRTP Act?
19. What is Disinvestment?
20. What do you mean by SSI?
21. State any two laws related Wage payment.
22. What is Macro Environment?
23. What is Monetary Policy?
24. What is environment audit?
25. What do you mean by cultural environment?
26. What do you mean by technology?

(8 × 2 = 16 Marks)

### SECTION – C

Short essay questions. (Not to exceed **120** words) Answer any **six** questions. **Each** question carries **4** marks.

27. Write a brief note on LPG.
28. What are the functions of WTO?

29. Write a brief note on social groups.
30. What is the significance of Business environment?
31. What are the problems of privatization?
32. How environment analysis is conducted?
33. Briefly explain various internal factors affecting business.
34. What are the reasons for industrial sickness?
35. How IT and business environment is connected?
36. Write a brief note on Fiscal policy.
37. Explain the features of Globalization.
38. Compare micro environment with macro environment?

**(6 × 4 = 24 Marks)**

#### SECTION – D

Long essay questions. Answer any **two** questions. Each question carries **15** marks.

39. Explain the functions of SEBI.
40. Explain the advantages and disadvantages of MNCs.
41. Explain different dimensions of social responsibility.
42. Explain the elements of cultural environment in total.
43. Briefly explain the economic reforms happened in Indian economy.
44. Define business environment. Explain the factors affecting Business Environment?

**(2 × 15 = 30 Marks)**