

Reg. No. : .....

Name : .....

**Third Semester B.B.A. Degree Examination, March 2022**

**Career Related First Degree Programme under CBCSS**

**Group 2(b)**

**Core Course**

**BM 1344 : FINANCIAL SERVICES**

**(2019 & 2020 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Very short answer type questions. (One word to maximum of 2 sentences. Answer all questions. Each question carries 1 mark.

1. What is financial leasing?
2. Define IPO.
3. What is seed capital?
4. What is credit card?
5. Define hire purchase.
6. What is meant by forfeiting?
7. What is recourse factoring?

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8. Define GDR.
9. What is ETF?
10. Define venture capital.

(10 × 1 = 10 Marks)

### SECTION – B

Short answer questions. (Not to exceed one paragraph) Answer any eight questions. Each question carries 2 marks.

11. Explain balloon leasing.
12. What is revolving credit?
13. Define instalment system.
14. What is portfolio investment?
15. What are indexed funds?
16. What is working capital?
17. What is EMI?
18. What is ASBA?
19. What is loan syndication?
20. What is growth fund?
21. What is large cap fund?
22. What is KYC?
23. Define insurance.

24. What is ESOP?
25. What is meant by retail banking?
26. What is leveraged lease?

**(8 × 2 = 16 Marks)**

**SECTION – C**

Short Essay questions. (Not to exceed 120 words) Answer any six questions. Each question carries 4 marks.

27. Explain any four functions of merchant banks.
28. What are the features of money market?
29. Write a note on commercial paper.
30. List any six functions of financial system.
31. What are the features of financial services?
32. Explain the benefits of listing a share.
33. Explain grey market.
34. Explain the features of venture capital.
35. Explain various life insurance products.
36. Explain the factoring mechanism.
37. Write a note on NBFCs.
38. Differentiate financial lease from operating lease.

**(6 × 4 = 24 Marks)**

## SECTION – D

Long Essay questions. Answer **any two** questions. Each question carries **15** marks.

39. Explain different types of financial services.
40. Illustrate the composition of money market.
41. What is a stock exchange? Explain its functions.
42. Explain the functions of insurance.
43. Describe the recent trends in new issue market.
44. Explain the advantages of leasing from the point of view of both lessee and lessor.

**(2 × 15 = 30 Marks)**