D – 2851

Reg. No. : ....

Name : ....

Fifth Semester B.B.A. Degree Examination, December 2017
Career Related First Degree Programme under CBCSS
Core Course
BM 1542 RESEARCH METHODOLOGY
(2015 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

I. Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1) What is research methodology ?

2) What is basic research ?

3) What is foot note ?

4) What is probability sampling ?

5) What is Sampling Unit ?

6) What do you mean by measurement ?

7) What is observation ?

8) What is nominal scale ?

9) What is research report ?

10) What is quantitative research ?

(10×1=10 Marks)

SECTION – B

II. Answer **any eight** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks.

11) What is review of literature ?

12) What is non-probability sampling ?

13) Write a short note on conceptual and empirical research.

14) What is research problem ?

15) What do you mean by experimental method ?

16) What is pilot survey ?

17) What is Direct Personal Interviews ?

18) What are features of a good Research report ?

19) Discuss about binomial distribution.

20) What do you mean by stratified sampling ?

21) What are the sources of secondary data ?

22) What is observation method ?

(8×2=16 Marks)

SECTION – C

III. Answer **any 6** questions **not** exceeding **one** page. **Each** question carries 4 marks.

23) Discuss the various kinds of research.

24) What are the guidelines for successful interview ?

25) Difference between questionnaire and schedule.

26) What are the classification of measurement scale ?

27) What do you mean by sample and what are the essentials of sampling ?

28) What are the complex random sampling techniques ?

29) Explain about the various kinds of research design.

30) What is case study method ? Explain the pros and cons of that method.

(6×4=24 Marks)

31) What are the features of hypotheses ?

SECTION – D

IV. Answer **any 2** questions **not** exceeding **four** pages. **Each** question carries 15 marks.

32) What do you mean by primary data and explain about various sources of it ?

33) Briefly explain about the steps in research.

34) What are the different types of report and what are the precautions to be taken while writing a research report ?

35) What are the various kinds of statistical analysis ?

(2×15=30 Marks)

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Fifth Semester B.B.A. Degree Examination, December 2018
Career Related First Degree Programme under CBCSS
Core Course : BM 1542 : RESEARCH METHODOLOGY
(2015 Admission Onwards)

Time : 3 Hours
Max. Marks : 80

SECTION – A

I. Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1) Define research.

2) What is applied research ?

3) What you mean by secondary data ?

4) What is SPSS ?

5) What is tabulation ?

6) What is educational research ?

7) What is research bias ?

8) What is hypotheses ?

9) What is type II error ?

10) What do you mean by probability sampling ?
(10×1=10 Marks)

SECTION – B

II. Answer **any eight** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks.

11) What are the objectives of research ?

12) What is exposit facto research ?

13) Write a note on null hypothesis.

14) What is census method ?

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15) Explain research design.
16) What is historical method of research ?
17) What is depended and independent variable ?
18) What is convenient sampling ?
19) Discuss random sampling.
20) What do you mean by sample ?
21) What is indirect oral interview ?
22) What is data collection ?

(8×2=16 Marks)

SECTION – C

III. Answer **any 6** questions **not** exceeding **one** page. **Each** question carries **4** marks.

23) What are the pros and cons of survey method ?
24) Explain the importance of research design.
25) What do you mean by questionnaire ? Explain about the qualities of good questionnaire.
26) What are types of observation ?
27) What are the steps involved in sample design ?
28) Discuss about the problems encountered by researchers in India.
29) What are the scaling construction techniques ?
30) What is judgment sampling ? Discuss about the advantages and disadvantages.
31) Distinguish between basic research and applied research.

(6×4=24 Marks)

SECTION – D

IV. Answer **any 2** questions **not** exceeding **four** pages. **Each** question carries **15** marks.

32) What are the sources of secondary data and how it differentiates from primary data ?
33) What is research design ? Explain the concepts of research design and what are the types research design.
34) Explain a) the steps to be followed in writing a report b) layout of research report.
35) a) Different types of research.
    b) Difference between research method and research methodology.

(2×15=30 Marks)

Reg. No. : ....

Name : ....

Fifth Semester B.B.A. Degree Examination, December 2019

Career Related First Degree Programme under CBCSS

Core Course : BM 1542 – RESEARCH METHODOLOGY

(2017 Admission)

Max. Marks : 80

Time : 3 Hours

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. Define Research.

2. What do you mean by dependent variable?

3. What is coding?

4. What do you mean by scaling?

5. What is systematic sampling?

6. What is pie chart?

7. What do you mean by mode?

8. What is pilot study?

9. What is a foot note?

10. What do you mean by census method?

(10 × 1 = 10 Marks

SECTION – B

Answer any **eight** questions. **Each** question carries **2** marks.

11. What is primary data?

12. What are the features of SPSS?

13. State any four uses of tabulation.

14. What is simulation?

15. What do you mean by statement of the problem?

16. What is popular report?

17. What is sample frame?

18. What is cross-sectional survey?

19. What is internal validity?

20. What is APA?

21. What is random route sampling?

22. What is research gap?

SECTION – C

(8 × 2 = 16 Marks)

Answer any **six** questions. **Each** question carries **4** marks.

23. What are the qualities of a good research design?

24. What are the objectives of research?

25. Briefly explain the objectives of data analysis.

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26. What is deduction theory?

27. What are the advantages and limitations of questionnaire?

28. Briefly explain the different rating scales.

29. What are the measures of dispersion?

30. What is bibliography and what are the different types of bibliography?

31. Briefly explain the difference between qualitative research and quantitative research.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

32. Briefly explain the different techniques of sampling.

33. What are important steps or process of research?

34. Briefly explain the methods of collecting primary data.

35. What are the essential stages of successful report writing?

(2 × 15 = 30 Marks)

Reg. No. : ....

Name : ....

Fifth Semester B.B.A. Degree Examination, December 2019

Career Related FDP Under CBCSS

Core Course

BM 1542 : RESEARCH METHODOLOGY

(2015-2016 Admissions)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. **Each** question carries **1** mark.

1. Explain the Meaning of Research.

2. What is Pretesting?

3. What is Documentation?

4. What is SPSS?

5. What is a Null Hypothesis?

6. What is a Sample Frame?

7. What is Census?

8. What is Literature Review?

9. What is Univariate Analysis?

10. What is a Central tendency?

(10 × 1 = 10 Mark

Answer any **eight** questions. **Each** question carries **2** marks.

11. Discuss the steps in Research Process.

12. How are measurement scales classified?

13. Discuss Qualitative and Quantitative Research.

14. Discuss the qualities of a good researcher.

15. Discuss the induction and deduction theory.

16. Discuss the different types of report.

17. Distinguish between primary and secondary data.

18. Discuss the steps in testing of hypothesis.

19. Discuss the objectives of Research.

20. Write short notes on Footnotes and Bibliography.

21. What is sample size? Discuss the steps in determining sample size.

22. Discuss the different types of variables in research.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. **Each** question carries **4** marks.

23. Discuss the scope and importance of Research.

24. What is data processing? Discuss the steps involved.

25. Discuss the advantages of Sampling.

26. Discuss Type I and Type II errors.

27. What is a Research Problem? Explain the steps in formulating a Research Problem.

28. What is a Research Design? Discuss the essential factors of a good research design.

29. Write notes on Descriptive and Inferential Statistics.

30. What is a questionnaire? Discuss its features.

31. What is secondary data? Discuss its limitations.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

32. Discuss in detail the different types of research design.

33. What is Sampling? Discuss the different types of sampling techniques.

34. What is Report writing? Discuss the essential stages of successful report writing.

35. Discuss the various methods of Primary and Secondary data collection.

(2 × 15 = 30 Marks)