



Reg. No. :

Name :

Fifth Semester B.Com. Degree Examination, December 2017

First Degree Programme under CBCSS

Open Course I : CO 1551.2/CC 1551.2/CX 1551.2/TT 1551.2

PRINCIPLES OF MANAGEMENT

(2014 Adm. Onwards)

**(Common for Commerce/ Commerce with Computer Application/
Commerce and Tax Procedure and Practice/ Commerce and Tourism and
Travel Management)**

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **all** questions. **Each** question carries **1** mark (Very short answer type).

(10×1=10 Marks)

1. Explain Henry Fayol's definition of management.
2. What is democratic and participative approach to management ?
3. Define planning.
4. What is span of control ?
5. Explain delegation.
6. What are rules ?
7. Explain human resource planning.
8. What is the meaning of selection ?
9. State any two factors affecting centralisation.
10. Explain the levels of control.

PART – B

Answer **any 8** out of **12** questions. **Each** question carries **2** marks (Short answer not exceeding **one** paragraph). **(8×2=16 Marks)**

11. What are the tasks of management ?
12. What are the different types of managers according to the activities performed by them ?
13. Explain the nature of planning.
14. State any two limitations of planning.
15. What is planning premises ?
16. Explain the herd and group concept of organisation.
17. What are the functions of informal groups ?
18. What are the limitations of authority ?
19. What are the elements of delegation ?
20. What are the factors determining the degree of decentralisation ?
21. Describe On-the-job training methods.
22. Mention any four advantages of direction.

PART – C

Answer **any 6** out of **9** questions. **Each** question carries **4** marks (Short essay not exceeding **120** words). **(6×4=24 Marks)**

23. Explain the importance of management.
24. Explain management as a profession.
25. What are the functional areas of management ?
26. What are the importance of planning ?
27. State the importance of organising.



28. State the limitations of line organisation.
29. What are the features of delegation ?
30. Explain the importance of staffing function.
31. What are the advantages and disadvantages of internal recruitment ?

PART – D

Answer **any 2** out of **4** questions. **Each** question carries **15** marks (Long essay).
(2×15=30 Marks)

32. Discuss the contribution of Henry Fayol to management.
 33. Explain the planning process. What are the types of plans on the basis of use ?
 34. Define organisation. State the principles of organising.
 35. Explain the importance of controlling. State the nature of control system.
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SECTION – A

(Answer all questions. Each question carries 1 mark)

1. What is job specification?
2. Define training.
3. What is budget?
4. What do you mean by informal organization?
5. What is unity of direction?
6. What is meant by communication?
7. What is transfer?

8. What is aptitude test?
9. What is job training?
10. What do you mean by specific delegation?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions. Each question carries **2** marks

11. Define direction.
12. What do you mean by procedure?
13. What is meant by decentralization?
14. What is craft training?
15. What is leadership?
16. What is meant by development?
17. Write any two advantages of line and staff organization.
18. What is esprit de corps?
19. What is organizational structure?
20. What is blank application?
21. Define standing plan.
22. Why management is called a science?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. Each question carries **4** marks

23. What are the features of management?
24. Distinguish between Line organization and Functional organization.
25. Explain the importance of control.
26. What are the principles of direction?
27. What are the limitations of planning?
28. Explain the advantages of training.
29. What are the principles of organization?
30. State the differences between delegation and decentralization.
31. Discuss the elements of direction.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. Each question carries **15** marks

32. Discuss various sources of recruitment
33. Explain various methods of training.
34. What are the steps involved in planning?
35. Explain the process of controlling.

(2 × 15 = 30 Marks)
