



(Pages : 3)

D – 2645

Reg. No. :

Name :

Fifth Semester B.Com. Degree Examination, December 2017

First Degree Programme Under CBCSS

CO 1561.5/CC 1541

WEB DESIGNING AND PRODUCTION FOR BUSINESS

(Common for Commerce/Commerce with Computer Application)

(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. Each question carries 1 mark.

1. What is Web browsing ?
2. What is FTP ?
3. What is web page ?
4. What is domain name ?
5. What is a HTML frame ?
6. What are Tags in HTML ?
7. What is image map ?
8. Can you create a multi colored text on a web page ?
9. What is twitter ?
10. What is XML ?

(10×1=10 Marks)

SECTION – B

Answer **any eight** questions in **not** exceeding **one** paragraph **each**. **Each** question carries **2** marks.

11. What is dynamic webpage ?
12. What do you mean by educational institution sites ?
13. Explain the features of blog.
14. Explain tags and elements.
15. What are attributes in HTML ?
16. What is Larger Text in HTML ?
17. How to Set Image Border in a web page ?
18. Explain the table creation in HTML.
19. What is <iframe> tag ?
20. What is HTML marquee ?
21. What is CSS ?
22. Distinguish between XML and HTML. (8×2=16 Mark

SECTION – C

Answer **any six** questions in **not** exceeding **120** words **each**. **Each** question carries **4** marks.

23. What are the advantages of website ?
24. What are the different types of web sites ?
25. What are the advantages of HTML ?



26. What do you mean by tables in HTML ?
27. Explain the attributes of table elements.
28. Explain font tag in HTML with example.
29. Explain different types of hyperlinks.
30. What are the basic tags in HTML ?
31. What are the advantages of CSS ?

(6x4=24 Marks)

SECTION - D

Answer **any two** questions in **not** exceeding **four** pages **each**. **Each** question carries **15** marks.

32. Explain the lists that commonly used to design a web page with suitable examples.
 33. Explain different types of attributes used in HTML documents.
 34. Explain how tables are created in HTML.
 35. What is a web site ? What are the different types of web sites ? (2x15=30 Marks)
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F – 2525

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WEB DESIGNING AND PRODUCTION FOR BUSINESS

(2014 Admn. Onwards)

(Common for Commerce/Commerce with Computer Application)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. Each question carries **one** mark.

1. What is twitter ?
2. What is cyber space ?
3. What is web page ?
4. What is 'hotspots' ?
5. What is HTTP ?
6. What is search engine ?
7. What is home page ?
8. What is tag in HTML ?
9. What is Line break in HTML ?
10. What is a blog ?

(10×1=10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions in **not** exceeding **one** paragraph **each**. **Each** question carries **2** marks.

11. What is an e-commerce site ?
12. What is Frame ?
13. What is download time ?
14. What do you mean by Internal linking in HTML ?
15. What is a marquee ?
16. What is a tag in XML ?
17. What is JPEG ?
18. What is image map ?
19. What is a line break ?
20. What is XSL ?
21. What is DTD ?
22. What is XSL transformation ?

(8×2=16 Mark

SECTION – C

Answer **any six** questions in **not** exceeding **120** words **each**. **Each** question carries **4** marks.

23. What are the advantages of HTML ?
24. What are some common lists that are used when designing a web page ?
25. Explain the common tags in HTML.
26. How do you make an image clickable in HTML ? Give an example.
27. What are the advantages of web ?
28. What are forms ? Explain its uses.



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(Common for Commerce/Commerce with Computer Application)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. Each question carries **one** mark.

1. What is twitter ?
2. What is cyber space ?
3. What is web page ?
4. What is 'hotspots' ?
5. What is HTTP ?
6. What is search engine ?
7. What is home page ?
8. What is tag in HTML ?
9. What is Line break in HTML ?
10. What is a blog ?

(10×1=10 Mark)

SECTION – B

Answer **any eight** questions in **not** exceeding **one** paragraph **each**. Each question carries **2** marks.

11. What is an e-commerce site ?
 12. What is Frame ?
 13. What is download time ?
 14. What do you mean by Internal linking in HTML ?
 15. What is a marquee ?
 16. What is a tag in XML ?
 17. What is JPEG ?
 18. What is image map ?
 19. What is a line break ?
 20. What is XSL ?
 21. What is DTD ?
 22. What is XSL transformation ?
- (8×2=16 Marks)**

SECTION – C

Answer **any six** questions in **not** exceeding **120** words **each**. Each question carries **4** marks.

23. What are the advantages of HTML ?
24. What are some common lists that are used when designing a web page ?
25. Explain the common tags in HTML.
26. How do you make an image clickable in HTML ? Give an example.
27. What are the advantages of web ?
28. What are forms ? Explain its uses.



29. Explain the role of HTML in designing web sites.
30. Discuss the physical structure of XML document.
31. How non-textual information is contained in a web page ? . (6×4=24 Marks)

SECTION – D

Answer **any two** questions in **not** exceeding **4** pages **each**. **Each** question carries **15** marks.

32. What is a web page and what are its elements ? Discuss various types of websites.
 33. Discuss various formatting techniques in HTML with examples.
 34. Explain how tables are created in HTML.
 35. Explain different types of attributes used in HTML documents. (2×15=30 Marks)
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Reg. No. :

(Pages : 4)

H – 6335

Name :

Fifth Semester B.Com. Degree Examination, December 2019

FIRST DEGREE PROGRAMME UNDER CBCSS

CO 1561.5/CC 1541

WEB DESIGNING PRODUCTION FOR BUSINESS

(2014 Admission onwards)

(Common for Commerce/Commerce with Computer Application)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one or two** sentences each. Each question carries **1** mark

1. What is Web?
2. What is URL?
3. What are the elements of a web page?
4. What is download time?
5. What is HTML?
6. What is a HTML flame?
7. What is Form in HTML?

8. What is opening tag?
9. What is CSS?
10. What is a DTD?

SECTION – B

(10 × 1 = 10 Marks)

Answer **any eight** questions in not exceeding one paragraph each. Each question carries 2 marks

11. What is e-commerce website?
12. How a government site can be identified?
13. What is website builder?
14. What is static webpage?
15. Explain tags and elements.
16. What is <iframe> tag?
17. What do you mean by title attribute in HTML?
18. How do you create multicolored text in a webpage?
19. How to set Image Border in a web page?
20. What are CSS Animations?
21. What are the different types of CSS?
22. What is XSL?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions in not exceeding 120 words each. Each question carries 4 marks

23. What are the advantages of website?
24. Discuss the guidelines for developing a website structures.
25. What are the advantages of HTML?
26. What are forms? Explain its uses.
27. What are some common lists that are used when designing a web page?
28. Explain font tag in HTML with example.
29. What do you mean by external linking?
30. Discuss the physical structure of XML document.
31. Create a HTML. document to display students name and marks scored in three different subjects.

(6 × 4 = 24 Marks)

SECTION - D

Answer **any two** questions in not exceeding 4 pages each. Each question carries 15 marks

32. What is a web page and what are its elements? Discuss various types of websites.
33. What are the basic tags used in HTML? Illustrate your answer with suitable examples.

34. Discuss various formatting techniques used in HTML with examples.
35. Create a table in HTML with the following data

Product	Kerala	Tamil Nadu
Fridge	74	48
Washing machine	44	25
TV	24	30

(2 × 15 = 30 Marks)
