



(Pages : 3)

B – 3759

Reg. No. :

Name :

Third Semester B.Com. Degree Examination, December 2016
First Degree Programme Under CBCSS
Core Course : CO 1341/CC 1342
ENTREPRENEURSHIP DEVELOPMENT
(For Commerce/Commerce with Computer Application)
(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. **Each** question carries **1** mark.

1. Who is an entrepreneur ?
2. Define MSMEs.
3. What is preferential purchase ?
4. What are ancillary units ?
5. Who is a pure entrepreneur ?
6. What is support system ?
7. What is Bridge Finance ?
8. What do you mean by innovation ?
9. Give expansion of :
 - 1) NSIC
 - 2) NAYE.
10. What do you mean by subsidy ?

(10×1=10 Marks)

P.T.O.



SECTION – B

Answer **any eight** questions **not** exceeding **one** paragraph **each**. **Each** question carries **2** marks.

11. Define Entrepreneurship.
12. State the objective of TRYSEM.
13. What do you know by transfer of technology ?
14. Explain the term Single Window Scheme.
15. Mention any four objectives of NSIC.
16. What do you mean by Marketing Development Assistance Scheme ?
17. Distinguish between entrepreneur and enterprise.
18. Who are Drone Entrepreneurs ?
19. Write a note SISI.
20. What is meant by project formulation ?
21. Enumerate four common entrepreneurial traits.
22. State any four function of KINFRA. (8x2=16 Marks)

SECTION – C

Answer **any six** questions **not** exceeding **120** words **each**. **Each** question carries **4** marks.

23. What are the sources of project ideas ?
24. Define an industrial estate. What are the important features of industrial estates ?
25. What are the risks involved in the entrepreneurship ?



26. Explain the important problems of women entrepreneur in establishing and developing their enterprises.
27. What are the tax concessions available to Small Scale Industries ?
28. State the important objectives of MSME Act 2006.
29. Briefly explain the role of entrepreneur in the development of the country.
30. What are the skills required for an entrepreneur ?
31. What factors do you consider while selecting the site for a project ?

(6x4=24 Marks)

SECTION - D

Answer **any two** questions **not** exceeding **four** pages **each**. **Each** question carries **15** marks.

32. Define EDP. State its importance and problems.
33. Explain the various financial incentives and subsidies available to entrepreneurs in Kerala.
34. Define Project Report. Explain the contents of a project report.
35. Bring out the various factors influencing entrepreneurial development.

(2x15=30 Marks)



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SECTION – A

Answer all questions. Each in one or two sentences each :

1. Define the term entrepreneurship.
2. Who is an intrapreneur ?
3. What is a project ?
4. What is project appraisal ?
5. What is EDP ?
6. What is KVIC ?
7. What is a project report ?
8. What is pay back period ?
9. Define a sick unit.
10. What is seed capital ?

(10x1=10 Marks)

P.T.O.



SECTION – B

Answer **any eight** questions in **not** exceeding **one** paragraph :

11. Who are innovative entrepreneurs ?
12. Distinguish between entrepreneur and intrapreneur.
13. Describe the target groups of EDP.
14. Distinguish between PERT and CPM.
15. What are the elements of project formulation ?
16. What are the contents of a project report ?
17. What are the requisites of an ideal project report ?
18. What are the objectives of SSI ?
19. Discuss market analysis.
20. Who are the first generation entrepreneurs ?
21. What are the types of subsidy ?
22. What is an ancillary unit ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions :

23. Discuss the types of entrepreneurs.
24. Explain the functions of technoparks.
25. Explain the functions of DIC.
26. Discuss the phases of EDP in India.



27. Discuss the traits of a successful entrepreneur.
28. Explain the characteristics of entrepreneurship.
29. Explain the functions and services of SISI.
30. Explain the steps in project appraisal.
31. Explain the process of registration of SSI.

(6×4=24 Marks)

SECTION - D

Answer **any two** questions :

32. What do you mean by project formulation ? Explain different aspects of project formulation.
33. Explain the procedure and techniques used for project appraisal.
34. Discuss the major problems faced by SSIs in India.
35. Describe the various steps to be taken by an entrepreneur to start a small industry and explain the institutional support to SSIs.

(2×15=30 Marks)

Reg. No. :13817160029.....

Name :Rinta Reji.....

Third Semester B.Com. Degree Examination, October 2019

First Degree Programme under CBCSS

Core Course : CO 1341/CC 1342

ENTREPRENEURSHIP DEVELOPMENT

(Common for Commerce/Commerce with Computer Application)

(2014 – 2017 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences each. **Each** question carries **1** marks.

1. Who is a Fabian entrepreneur?
2. What is Bounty?
3. Expand TRYSEM.
4. Define Industrial Estate.
5. What are the sources of Project ideas?
6. What is STEP?
7. Name the schemes available to help women entrepreneurs.
8. What are Ancillary units?
9. Define Entrepreneurship.
10. What is Plant Capacity?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions in not exceeding one paragraph each. **Each** question carries **2** marks.

11. What is the objective of Seed Capital Assistance?
12. What are the benefits of a good factory design?
13. Who are Ultrapreneurs?
14. State two Objectives of NIESBUD.
15. What do you mean by Feasibility Analysis?
16. What is Tax Holiday?
17. Classify entrepreneurs on the basis of motivation.
18. What is Bridge Capital?
19. What is SWOT Analysis?
20. What is Brainstorming?
21. What are the different types of risks involved in Entrepreneurship?
22. What is Single Window Scheme?

SECTION – C

(8 × 2 = 16 Marks)

Answer **any six** questions in not exceeding **120** words each. **Each** question carries **4** marks.

23. Explain the need for Project Management.
24. Explain the functions of Kerala Financial Corporation.
25. Explain the need for Incentives and Subsidies.

26. What are the characteristics of a Project?
27. What are qualities required for a successful entrepreneur?
28. Explain the difference between Entrepreneur and Manager.
29. State the functions of TCOs.
30. Explain the functions performed by DIC s in the development of industries of a district.
31. Explain the elements of Project Formulation.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

32. Explain the factors affecting entrepreneurial growth.
33. Define Project Report. Explain the contents of a project report.
34. Explain briefly the procedure of setting up of a small scale industrial unit.
35. "The greatest problem of women entrepreneurs is that they are women" Discuss .
(2 × 15 = 30 Marks)



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(Common for Commerce/Commerce with Computer Application)
(2014 Adm. Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. **Each** carries **1** mark.

1. Who is a Portfolio entrepreneur ?
2. What is a small enterprise ?
3. Expand TREAD.
4. What is the role of NAYE ?
5. What is Stationary layout ?
6. What is Seed Capital ?
7. State the barriers to Entrepreneurship.
8. What are Ancillary units ?
9. What do you mean by incentive ?
10. What is Factory Design ? (10×1=10 Marks)

SECTION – B

Answer **any 8** questions in **not** exceeding **one** paragraph **each**. **Each** carries **2** marks.

11. What is Rehabilitation Allowance ?
12. What is social cost benefit analysis ?
13. Explain Innovation.
14. State two objectives of TRYSEM.
15. What is Feasibility Report ?

P.T.O.

F – 4091



16. Classify entrepreneurs on the basis of technology.
17. What is STEP project ?
18. What is Break Even Analysis?
19. What is Need for Achievement ?
20. What is the primary objective of setting up NSIC ?
21. What is Single Window Scheme ?
22. What is the importance of Project Evaluation ?

(8×2=16 Marks)

SECTION – C

Answer **any 6** questions in **not exceeding 120 words each**. **Each** carries **4** marks.

23. Explain feasibility analysis.
24. What is Project Report ? Explain the importance of Project Report.
25. Explain the role of entrepreneur in Economic development.
26. What are the major responsibilities of SIDCO ?
27. Enumerate the advantages of industrial estate.
28. What is Factory Design ? What are the factors affecting Factory design ?
29. What is Project Management ? Explain its various phases.
30. Explain the functions performed by DICs in the development of industries of a district.
31. What are the different types of risk involved in Entrepreneurship ?

(6×4=24 Marks)

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

32. What are the objectives of MSMEs ? What are the important problems faced by MSMEs ?
33. Define Entrepreneur. Explain the functions of an entrepreneur.
34. Explain briefly the procedure of setting up of a small scale industrial unit.
35. Define women entrepreneurship. Discuss the problems and the remedies to solve the problems of women entrepreneurs in India.

(2×15=30 Marks)

(Pages : 3)

H-1572

Reg. No. :

Name :

Third Semester B.Com. Degree Examination, October 2019

First Degree Programme under CBCSS

Core Course

ENTREPRENEURSHIP DEVELOPMENT

(Common for CO 1341/CC 1342)

(2018 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one word or to a maximum of **2** sentences each.

Each question carries **1** mark.

1. What do you mean by Venture capital?
2. Who is a drone entrepreneur?
3. What is meant by Project life cycle?
4. What do you mean by bridge finance?
5. What are industrial estates?
6. What is process layout?

P.T.O.

7. Explain seed capital.
8. What is locational mobility?
9. What are industrial clusters?
10. Expand SIDBI.

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding **1** paragraph each.
Each question carries **2** marks.

11. What are the phases of EDP?
12. Describe the risks involved with entrepreneurship.
13. Discuss the objectives of NAYE.
14. Give the objectives of KVIC.
15. Distinguish between technology transfer and technology acquisition.
16. Explain feasibility analysis.
17. State the merits and limitations of payback period method.
18. Explain social cost benefit analysis.
19. Discuss the advantages of subsidies.
20. Explain technology incubators and specialist incubators.
21. Distinguish between intrapreneur and entrepreneur.
22. Explain SWOT analysis.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in about **120** words each.

Each question carries **4** marks.

23. Discuss the advantages of industrial estates.
24. Explain the phases of project management.
25. Describe the characteristics of an entrepreneur.
26. Explain the functions of ED clubs.
27. Discuss the elements of project formulation.
28. Enumerate the functions of KINFRA.
29. Discuss the functions of an entrepreneur.
30. Explain the services provided by business incubators.
31. Explain the main functions of SIDBI.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding **4** pages each.

Each question carries **15** marks.

32. Describe the different types of entrepreneurs.
33. Explain the steps involved in starting an MSME.
34. Discuss the barriers to entrepreneurship.
35. Discuss the various Industrial promotional activities of government of Kerala.

(2 × 15 = 30 Marks)