

Reg. No. :

Name :

Fourth Semester B.B.A. Degree Examination, March 2020

Career Related First Degree Programme under CBCSS

Group 2(b)

Core Course : BM 1441 ENTREPRENEURSHIP DEVELOPMENT

(2017 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences. Each question carries 1 marks.

1. Who is an industrial entrepreneur?
2. Define a micro unit.
3. Give the expansion of SIDO.
4. What is the expansion of STEP?
5. Write a short note on 'idea generation'.
6. What is Project Formulation?
7. What do you mean by Project Life Cycle?
8. What is a project report?
9. What do you understand PERT?
10. What is a Business Incubator?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions not exceeding one paragraph. Each question carries 2 marks.

11. Briefly explain the concept of entrepreneurship.
12. Give any two objectives of micro enterprises.
13. What is the objective of seed capital assistance?
14. Name any two institutions set up by Government of Kerala for promoting entrepreneurship development.
15. Write a short note on single window system.
16. Give a brief account of 'margin money loan'.
17. What are the different types of industrial estates?
18. Write a short note on NAYE.
19. Name any two functions of Kerala Financial Corporation.
20. Give any two methods of profitability appraisal of capital projects.
21. Give a brief account of Technical Consultancy Organisations.
22. Give the major objective of PMRY.

(8 × 2 = 16 Marks)

SECTION–C

Answer any **six** questions not exceeding one page. Each question carries 4 marks.

23. What are the factors affecting entrepreneurial growth?
24. What are the objectives of EDP?

25. What are the features of MSMEs?
26. What are the remedial measures taken by the Government of India for the revival of sick industrial units?
27. What are the functions of Khadi and Village Industries Commission?
28. What are the advantages of industrial estates? Enumerate the different types of industrial estates.
29. What are the major functions of NEISBUD?
30. Briefly explain the functions of SIDBI.
31. What are the main objectives of a Project Report?

(6 × 4 = 24 Marks)

SECTION-D

Answer any **two** questions not exceeding four pages. Each question carries **15** marks.

32. Discuss the role of Entrepreneur in economic development.
33. Discuss the role of Department of Industries and Commerce for promotion of MSMEs.
34. Explain in detail the principal stages of a project life cycle.
35. Give a standard proforma for preparing a project report for small scale industry.

(2 × 15 = 30 Marks)

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(2017 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. Define Entrepreneurship.
2. Who is a business entrepreneur?
3. Define a small unit.
4. Give the expansion of NMCC.
5. What do you mean by STED project?
6. Write a short note on KITCO.
7. What is a start-up?
8. What is seed capital?
9. What is meant by venture capital?
10. What is a Project?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions, not exceeding one paragraph. **Each** question carries **2** marks.

11. Give any two features of micro enterprises.
12. Give any two causes of industrial sickness in India.
13. What do you mean by bridge capital?
14. Mention any two remedial measures taken by the Government of India for the revival of sick industrial units.
15. What are industrial clusters?
16. What are the main objectives of NEISBUD?
17. Write a short note on MUDRA scheme.
18. List out any two functions of NSIC.
19. Explain briefly the activities of TCOs.
20. Name any two activities of STED project.
21. Write a short note on financial viability of a project.
22. Mention any two objectives of a Project Report.

SECTION – C

(8 × 2 = 16 Marks)

Answer any **six** questions, not exceeding one page. **Each** question carries **4** marks.

23. Enumerate the characteristics of an entrepreneur.
24. What are the objectives of MSMEs?
25. Enumerate the disadvantages of MSMEs.

26. Explain the functions of Small Industries Service Institutes.
27. What are the functions of Kerala Financial Corporation?
28. What are the requisites of an ideal project report?
29. What are the incentives and subsidies given by Government of Kerala to SSI units?
30. Explain the functions of Khadi and Village Industries Commission.
31. What are the major functions of NSIC?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions not exceeding four pages. **Each** question carries **15** marks.

32. Discuss the role of MSMEs in developing countries.
33. Discuss in detail the barriers to entrepreneurship.
34. Discuss the functions of Small Industries Development Bank of India.
35. Discuss the different methods of profitability appraisal of capital projects.

(2 × 15 = 30 Marks)