Reg. No. : ....

Name : ....

Third Semester B.B.A. Degree Examination, October 2019

Career Related First Degree Programme Under CBCSS

Elective Course

BM 1361.1 ORGANISATIONAL BEHAVIOUR

(2017 Admin onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. Each question carries 1 mark.

1. What is social psychology?

2. What is unity of command?

3. Define learning.

4. What is operant conditioning?

5. Define motivation.

6. What is super ego?

7. What is type B personality?

8. What is bipolar disorder?

9. What is norming?

10. What do you mean by reference groups?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions. Each question carries **2** marks.

11. State reasons for interpersonal conflict.

12. What is structural change?

13. What is perception?

14. Mention the key elements of learning.

15. What is freud theory?

16. State the elements of counselling.

17. What is command group?

18. What is vertical communication?

19. What is managerial grid?

20. State the trait theory of personality.

21. What is self-management?

22. What is brain storming?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. Each question carries **4** marks.

23. Explain the principles of learning.

24. Enumerate the steps involved in learning process.

25. Explain the system theory of organization.

26. State the features of perception.

27. Discuss the factors affecting organization change.

28. State the objectives of organization development.

29. Mention the qualities of a successful leader.

30. Discuss the factors responsible for group effectiveness.

31. Discuss the dynamics of group formation.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. Each question carries **15** marks.

32. Define organizational behaviour. Discuss the nature and scope of organization behaviour.

33. Critically analyse Maslow's motivation theory.

34. Define personality traits. Explain trait theory of personality.

35. Define group. Explain the stages of group development.

(2 × 15 = 30 Marks)

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