



(Pages : 2)

E – 1883

Reg. No. : .....

Name : .....

**Sixth Semester B.B.A. Degree Examination, April 2018**  
**Career Related First Degree Programme under CBCSS**  
**Group 2(b)**  
**Core Course : BM –1642 : INTERNATIONAL BUSINESS**  
**(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

I. Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

- 1) Explain counterfeiting.
- 2) Explain gray market.
- 3) What is macro business environment ?
- 4) What is franchising ?
- 5) Explain trade barriers.
- 6) What is Voluntary Export Restraint ?
- 7) What is anti-dumping ?
- 8) Expand IBRD.
- 9) What is economies of scale ?
- 10) What do you meant by globalization of markets ? **(1×10=10 Marks)**

**SECTION – B**

II. Answer **any 8** questions. **Each** question carries **2** marks.

- 11) Explain the nature of international business.
- 12) Explain the comparative cost theory in international business.
- 13) What do you mean by tariff barriers ?
- 14) What is Patent Co-operation Treaty ?
- 15) What is MFN Clause ?

P.T.O.



- 16) What is embargo ?
- 17) What do you mean by exchange control ?
- 18) Define Letter of credit.
- 19) What is bill of lading ?
- 20) What is a turnkey project ?
- 21) Explain FDI.
- 22) Define a multi-national company.

**(2×8=16 Marks)**

**SECTION - C**

III. Answer **any 6** questions. **Each** question carries **4** marks.

- 23) Explain the stages of globalization.
- 24) Differentiate specific duty, advalorem duty and compound duty.
- 25) Explain the objectives of IMF.
- 26) State the functions of World Bank.
- 27) Explain the primary functions of IFC.
- 28) Explain the essential conditions for globalization.
- 29) Explain the various anti-dumping measures in international business.
- 30) What are the factors which contributed to the growth of MNCs ?
- 31) Why international business is essential for a country ?

**(4×6=24 Marks)**

**SECTION - D**

IV. Answer **any 2** questions. **Each** question carries **15** marks.

- 32) Briefly explain the procedure for export.
- 33) Define international business. What are the factors that force an organization to move international ?
- 34) Define business environment. Explain the various business environmental factors influencing the performance of international business.
- 35) Explain the various ways by which a domestic company can enter into an international business.

**(15×2=30 Marks)**

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**Sixth Semester B.B.A. Degree Examination, April 2019  
(Career Related First Degree Programme under CBCSS)  
BM 1642 : INTERNATIONAL BUSINESS  
(2014 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION - A**

Answer **all** questions. **Each** question carries **1** mark.

1. Define economic environment.
2. What is legal environment ?
3. Define foreign market.
4. What is licensing ?
5. Define MNCs.
6. What is documentation ?
7. Define export.
8. What is import ?
9. Define WTO.
10. What is UNO ?

**(10x1=10 Marks)**

**SECTION - B**

Answer **any 8** questions. **Each** question carries **2** marks.

11. What is international trade ?
12. Explain about technological environment.
13. What are trade blocks ?
14. Define trade barrier.
15. Define convertibility of currencies.



- 16. What is bill of lading ?
- 17. Define letter of credit.
- 18. Define FEMA.
- 19. What is IMF ?
- 20. What is RBI ?
- 21. Define IFC.
- 22. What is ADB ?

**(8×2=16 Marks)**

**SECTION – C**

Answer **any 6** questions. **Each** question carries **4** marks.

- 23. Explain about the objectives of International Trade.
- 24. Briefly explain business environment.
- 25. Explain about political environment.
- 26. Explain about housing finance.
- 27. What is franchising ?
- 28. Explain about convertibility of capital account.
- 29. What is joint venture ?
- 30. Define IBRD.
- 31. Explain about IDA.

**(6×4=24 Marks)**

**SECTION – D**

Answer **any 2** questions. **Each** question carries **15** marks.

- 32. Explain about export and import procedures and documentation.
- 33. Give an outline about the international business environment.
- 34. Explain about the role of international organizations in the international trade.
- 35. Explain about the problems and challenges in globalization of Indian business.

**(2×15=30 Marks)**



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Reg. No. : .....

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**Sixth Semester B.B.A. Degree Examination, March 2020**  
**Career Related First Degree Programme Under CBCSS**

**Group 2(b)**

**Core Course**

**BM 1642: INTERNATIONAL BUSINESS**

**(2017 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in one or two sentences. Each question carries **one** mark.

1. Define International business.
2. What is an MNC?
3. What is GATT?
4. What do you understand by free trade zone?
5. What is IMF?
6. What is UNCTAD?
7. What is globalization?

**P.T.O.**

8. What is joint venture?
9. What is global business?
10. What is exchange rate risk?

**SECTION – B**

**(10 × 1 = 10 Marks)**

Answer **any eight** questions not exceeding **one** paragraph.

Each question carries **2** marks

11. What are trade barriers?
12. What is meant by privatization?
13. What is FDI?
14. What is green field investment?
15. What is BOP?
16. What is Foreign exchange market?
17. What is capital account convertibility?
18. What is Franchising?
19. What is non-tariff trade barrier?
20. What is IPR?
21. Define Dumping.
22. What do you mean by Make or Buy decision?

**(8 × 2 = 16 Marks)**

### SECTION – C

Answer any **six** questions not exceeding **one** page. Each question carries **4** marks.

23. State the objectives of IMF.
24. Explain letter of credit.
25. Explain the functions of world bank.
26. What is international business environment?
27. Differentiate between Balance of Trade and Balance of Payment.
28. Differentiate between IMF and World Bank.
29. State the objectives of UNCTAD.
30. List out documents for Export Trade.
31. Elaborate on the cultural environment of International business.

(6 × 4 = 24 Marks)

### SECTION – D

Answer any **two** questions not exceeding **four** pages. Each question carries **15** marks.

32. Explain the factors affecting international business environment?
33. Explain the challenges of globalization of Indian industries.
34. Explain the role and functions of WTO in international relations?
35. Explain the merits and demerits of multinational corporations in Indian economy.

(2 × 15 = 30 Marks)