

E - 4589

(Pages : 2)



Reg. No. : .....

Name : .....

**Second Semester B.B.A. Degree Examination, August 2018**  
**Career Related First Degree Programme under CBCSS**  
**Group 2 (b) : Foundation Course**  
**BM 1221 : E - COMMERCE AND CYBER LAWS**  
**(2014-16 Admn.)**

(2x8=16 Marks)

Max. Marks : 80

Time : 3 Hours

**SECTION - A**

I. Answer all questions in **one** or **two** sentences. Each question carries **1** mark.

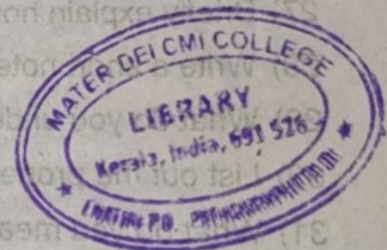
- 1) What is social media ?
- 2) What is a website ?
- 3) What do you understand by HTML ?
- 4) What is a Credit Card ?
- 5) What are cyber crimes ?
- 6) What is a web browser ?
- 7) What is an electronic purse ?
- 8) Give a brief account of Electronic Fund Transfer.
- 9) What do you mean by an internet firewall ?
- 10) Write short note on cyber law.

(1x10=10 Marks)

**SECTION - B**

II. Answer **any 8** questions. Each question carries **2** marks.

- 11) Name the components of a web site.
- 12) List out the softwares which are used for browsing internet.
- 13) What is meant by Electronic Data Interchange ?
- 14) Give any two limitations of e-commerce.
- 15) Name any two e-commerce services.



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- 16) Give any two examples of online advertising.
- 17) List out the Indian websites that use digital signature.
- 18) What is digital cash ?
- 19) What is meant by internet banking ?
- 20) What types of products are well-suited for an auction market ?
- 21) What is web spoofing ?
- 22) What do you mean by antivirus programs ?

(2×8=16 Marks)

### SECTION - C

III. Answer any 6 questions. Each question carries 4 marks.

- 23) What are the main components of e-business ?
- 24) Explain the main features of e-commerce technology.
- 25) What are the advantages of online marketing ?
- 26) Describe how consumers are benefitted by e-commerce.
- 27) Briefly explain how does e-commerce work.
- 28) Write a short note on Symmetric Encryption.
- 29) What do you understand by digital signature ? What are its uses ?
- 30) List out the properties of e-cash.
- 31) What do you mean by security threat ?

(4×6=24 Marks)

### SECTION - D

IV. Answer any 2 questions. Each question carries 15 marks.

- 32) What is E-mail ? Discuss the advantages of using e-mail service.
- 33) a) What are the main purposes of Intellectual Property Rights ?  
b) Enumerate the features of a good online payment system.
- 34) Discuss in detail the electronic payment procedure.
- 35) Elucidate the legal, moral and ethical issues of e-commerce.

(15×2=30 Marks)

